

Join us for a webinar on

Microsoft Excel Magic: Developing Mesmerizing Charts that Enchant & Engage your Audience

July 29, 2015, 12:00 PM – 1:00 PM

The use of data visualization to illustrate findings is becoming more common within the field of evaluation; well-designed visuals are engaging, aid in the interpretation of data, and promote the use of evaluation findings. This webinar will focus on the effective visual representation of data using charts that can be created in Microsoft Excel 2013. The strategic use of design principles and the practical skills needed to create charts that are visually appealing, functional, and informative will be addressed.

In this webinar, attendees will learn:

1. Data visualization design principles, and
2. Techniques for creating charts in Microsoft Excel 2013

Presenter Bios

Dana Ansari, B.S.

Ms. Ansari has experience in a variety of research settings. She holds dual degrees in Biology and Psychology from the University of Maryland Baltimore County (UMBC). She has a background in quantitative and qualitative research with a focus on maternal and child health, smoking cessation, substance use, teen pregnancy prevention, and mental health. She supports all aspects of CRC's evaluation activities including designing evaluations; developing logic models and indicator grids; monitoring program-level data; coordinating and conducting interviews and focus groups, developing and analyzing surveys; and report writing.

Mandolin Singleton, B.A.

Ms. Singleton provides evaluation assistance and research services to non-profit and public health service agencies within the Baltimore area. She has a degree in Psychology from the University of Maryland Baltimore County (UMBC). Her work focuses on positive youth development and school-based programs and involves research on early childhood development and education in support of evaluation reporting. She maintains large datasets and databases through the collection, entry, cleaning, storage, and reporting of data; administers surveys; and conducts focus groups with youth and adults to assess program quality and implementation.